

Richard E. Haskin Esq.  
Nevada State Bar # 11592  
Timothy P. Elson, Esq.  
Nevada State Bar # 11559  
GIBBS GIDEN LOCHER TURNER  
SENET & WITTBRODT LLP  
7450 Arroyo Crossing Parkway, Suite 270  
Las Vegas, Nevada 89113-4059  
(702) 836-9800

Attorneys for Plaintiff  
SOCIAL BUTTERFLY WORLD, LLC

IN THE UNITED STATES DISTRICT COURT

DISTRICT OF NEVADA

SOCIAL BUTTERFLY WORLD, LLC, a  
Nevada limited-liability company,

Plaintiff,

v.

MENDEZ MEDIA MARKETING, INC., a  
California corporation; and DOES 1 through  
10 and ROE corporations 1 through 10,  
inclusive,

Defendants.

Case No.: 2:16-CV-00123-RFB-NJK

RENEWED STIPULATION AND  
ORDER (SECOND REQUEST) TO  
EXTEND DISCOVERY DEADLINES  
AS SET FORTH IN PRIOR ORDER  
(DOC. 19)

Plaintiff SOCIAL BUTTERFLY WORLD, LLC (hereinafter "SBW") and Defendant  
MENDEZ MEDIA MARKETING, INC. (hereinafter "MMMI") (collectively the "Parties"),  
by and through their undersigned counsel, hereby stipulate and agree that the discovery  
deadlines be extended as set forth below. In support of this Renewed Stipulation (*see* Doc.  
24), the Parties set forth the following status of discovery in accordance with LR 26-4.

I. DISCOVERY COMPLETED TO DATE

A. The Parties have provided their Initial Disclosures pursuant to Fed. R. Civ. P.  
26 and any appropriate supplements thereto.

B. MMMI propounded initial written discovery upon SBW.

C. SBW responded to MMMI's initial written discovery.

D. SBW propounded initial written discovery upon MMMI.

1 **II. DISCOVERY REMAJNING**

2 A. MMMI needs to respond to written discovery (currently due date October 6,  
3 2016, pursuant to an extension).

4 B. Supplemental written discovery.

5 C. Subpoenas to third parties.

6 D. The Parties will need to conduct depositions.

7 E. The Parties will need to designate initial and rebuttal experts.

8 F. Whatever additional discovery is desired by the Parties as the discovery  
9 unfolds.

10 **III. REASONS WHY DISCOVERY SHOULD BE EXTENDED**

11 Initially, irreconcilable differences occurred between SBW and its counsel, leading  
12 SBW to locate new counsel. SBW did so, which took some time. Thereafter, Gibbs Giden  
13 (*i.e.*, new counsel) required time to review the file, gather additional documents and  
14 otherwise coordinate with SBW to respond to written discovery.<sup>1</sup> Since then, SBW

15 responded to initial written discovery, as well as propounded written discovery.

16 During discovery, it came to light that MMMI alleges that third parties are be  
17 responsible for some or all of SBW's alleged damages. Since learning of this information,  
18 which recently occurred before the deadline for leave to amend expired, SBW is  
19 investigating whether it is appropriate to name these potential parties in this action. SBW  
20 submits that additional time is warranted for it to finalize its investigation before naming  
21 these parties.<sup>2</sup> The parties generally agreed<sup>3</sup> to allow SBW to amend its pleading to name  
22 these additional potential parties in this action, if SBW believes that filing an amended  
23

24 <sup>1</sup> As discussed in the prior stipulation (Doc. 17), both Mr. Haskin and Mr. Elson were out of the  
25 country for several weeks in June 2016 on previously scheduled vacations. Further, both Mr. Haskin  
26 and Mr. Elson were in two separate trials in the months of August and September 2016.

27 <sup>2</sup> At a minimum, SBW respectfully requests that this Court extend the deadline for leave to amend in  
28 accordance with the parties' agreements as SBW has demonstrated good cause and excusable  
neglect in this regard (given that it recently discovered this information and needed to investigate  
before seeking to amend its pleading, as well as relying on the parties' agreements in this regard).

<sup>3</sup> MMMI has not reviewed the proposed pleading and reserves all rights and objections related to any  
potential pleading, including, but not limited to, not entering into any stipulation on this issue.

pleading is appropriate and MMMI agrees to its content.

The Parties also continue to explore settlement options, even exchanging counter-offers this week in an attempt to finalize their discussions. SBW submits that settlement discussions were complicated with the discovery of new potential parties, and SBW needs to determine that it is not waiving any rights by resolving this action without involving these new parties. Both Parties agree that they should be able to bridge the gap that exists in the settlement discussions, and have agreed to attend a settlement conference if they cannot bridge the gap without assistance. The Parties would then seek to attend a settlement conference at this Court's earliest available opportunity.

As such, the Parties respectfully submit that good cause exists, as well as special circumstances, to extend the discovery deadlines. If the Parties cannot resolve this matter and SBW chooses to add additional parties, all the discovery deadlines will likely be continued to not prejudice the newly added parties. SBW believes it can make this determination in the near future. If SBW chooses not to add additional parties, the Parties submit that they will be able to complete (or, at a minimum, make significant strides toward completing) discovery within the time periods set forth in this Stipulation. The Parties agree that they are not planning on seeking additional discovery continuances, as the Parties currently believe that they can complete discovery in this case within these time period if settlement cannot be reached. Providing this additional continuance of all of the discovery deadlines will best fulfill the needs of both Parties, and best allow the Court and the Parties "to secure the just, speedy, and inexpensive determination" of this action. Fed. R. Civ. P. 1.

#### IV. PROPOSED DEADLINES FOR REMAINING DISCOVERY

	<u>Previous Deadline</u>	<u>Proposed Deadline</u>
Discovery Cut-Off Date	December 22, 2016	February 10, 2017
Amending Pleadings and Adding Parties:	September 23, 2016	November 14, 2016
Expert Disclosure:	October 24, 2016	December 12, 2016
1 <b>Rebuttal Expert Disclosures</b>		<b>January 11, 2017</b>
27 Dispositive Motions:	January 23, 2016	March 13, 2017

1 Pretrial Order:

February 22, 2016

April 11 ~~12~~, 2017<sup>4</sup>

2 V. CONCLUSION

3 For the foregoing reasons, the Parties respectfully request that the Court enter an  
4 Order adopting the dates set forth in this Stipulation.

5  
6 DATED: September 30, 2016

GIBBS GIDEN LOCHER TURNER  
SENET & WITTBRODT LLP

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9 By: /s/ Timothy P. Elson

Timothy P. Elson, Esq.  
Nevada State Bar # 11559  
7450 Arroyo Crossing Parkway, Suite 270  
Las Vegas, Nevada 89113-4059  
Attorneys for Plaintiff  
SOCIAL BUTTERFLY WORLD. LLC

10  
11  
12 DATED: September 30, 2016

MCCORMICK, BARSTOW, SHEPPARD, WAYTE &  
CARRUTH LLP

13  
14  
15 By: /s/ Timothy J. Buchanan

Timothy J. Buchanan, Esq. (*Pro hac vice*)  
California State Bar # 100409  
Shane G. Smith, Esq. (*Pro hac vice*)  
California State Bar # 272630  
7647 North Fresno Street  
Fresno, California 93720  
Attorneys for Defendant MENDEZ MEDIA  
MARKETING. INC.

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21 IT IS SO ORDERED:

22   
UNITED STATES MAGISTRATE JUDGE

23  
24 DATED: October 3, 2016

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28 <sup>4</sup> In the event dispositive motions are filed, the date for the filing of the joint pretrial order shall be suspended until thirty (30) days after decision of the dispositive motions or further order of the Court.

## CERTIFICATE OF MAILING

The undersigned, an employee of the law firm of GIBBS GIDEN LOCHER TURNER SENET & WITTBRODT LLP, hereby certifies that on September 30, 2016, she served a copy of the FOREGOING RENEWED STIPULATION AND ORDER (SECOND REQUEST) TO EXTEND DISCOVERY DEADLINES AS SET FORTH IN PRIOR ORDER (DOC. 19) via electronic service through the United States District Court for the District of Nevada's ECF System upon each party in the case who is registered as an electronic case filing user with the Clerk:

Dylan P. Todcj, Esq.  
MCCORMICK, BARSTOW,  
SHEPPARD, WAYTE & CARRUTH  
LLP  
8337 West Sunset Road, Suite 350  
Las Vegas. Nevada 89113

Attorneys for Defendant *MENDEZ  
MEDIA MARKETING, INC.*

Tel: (702) 949-1100  
Fax: (702) 949-1101

Timothy J. Buchanan, Esq.  
MCCORMICK, BARSTOW,  
SHEPPARD, WAYTE & CARRUTH  
LLP  
7647 North Fresno Street  
Fresno. California 93720

Attorneys for Defendant *MENDEZ  
MEDIA MARKETING, INC.*

Tel: (559) 433-1300  
Fax: (559) 433-2300

